KROKOGRA®

PREMIUM NATURAL SKINCARE



Growing together.

Naturally convincing.

Your opportunity as a KROKOGRA® partner

PARTNER BROCHURE

OUR PHILOSOPHY

More than skincare. A feeling.

KROKOGRA® combines high-quality skincare with a calm, natural brand identity. Our four selected products stand for a clear skincare routine, considered quality and timeless beauty.



“KROKOGRA does not sell a product. KROKOGRA sells a feeling.”

Calm · Trust · Naturalness · Quality

OUR PRODUCTS

Four products. One skincare routine.



Hyaluron Cream

50 ml · nourishes, cares and protects

Body Care Spray

100 ml · care for the whole body

Concentrate

30 ml · face and décolleté

Care Roll-on

10 ml · targeted roll-on care

Current prices, availability and product information: www.krokogra.com

YOUR OPPORTUNITY

A partnership that suits you.

Part-time or full-time: you choose your own path.

01

Personal recommendations

Recommend products personally and refer customers using your own partner code.

02

Social media and content

Present KROKOGRA® authentically through suitable digital content.

03

Beauty and skincare

Present the skincare routine during consultations, in your studio or practice.

04

Retail and specialist shops

Add products to your own range, with individually agreed terms.

YOUR BENEFITS

Personal. Flexible. Transparent.

BENEFIT 1

A flexible start

Work independently on a part-time or full-time basis.

BENEFIT 2

Your own partner code

Attribute referrals clearly and transparently.

BENEFIT 3

Personal account area

An overview of sales, commissions and payouts.

BENEFIT 4

Clear processes

Individual agreements and transparent statements.

BENEFIT 5

Brand materials

Use flyers, product information and digital content.

BENEFIT 6

Direct contact

Personal support with questions and getting started.

You decide how extensively you develop your partnership.

GETTING STARTED

Five steps to partnership.

1

Get in touch

Get to know KROKOGRA® and the opportunities available.

2

Choose your model

Together we choose the right form of collaboration.

3

Reach an agreement

Terms, commission and processes are recorded transparently.

4

Receive access

You receive access to the partner area, your partner code, link and supporting materials.

5

Recommend and grow

Start at your own pace, with personal support.

The focus is on genuine product recommendations and clearly attributed sales.

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Starter package S

Ideal for getting started

4 products · 1 of each

You save

30 €



Contents

- 1× Hyaluron Cream
- 1× Body Care Spray
- 1× Face & Décolleté Concentrate
- 1× Care Roll-on

Total product value

~~129 €~~

Starter price

99 €

Available once per partner

Starter packages do not earn commission.

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PREMIUM NATURAL SKINCARE

Starter package M

More for advice and sales

8 products · 2 of each

You save

69 €



Contents

- 2× Hyaluron Cream
- 2× Body Care Spray
- 2× Face & Décolleté Concentrate
- 2× Care Roll-on

Total product value

~~258 €~~

Starter price

189 €

Available once per partner

Starter packages do not earn commission.

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Starter package L

For a strong product launch

12 products · 3 of each

You save

118 €



Contents

- 3× Hyaluron Cream
- 3× Body Care Spray
- 3× Face & Décolleté Concentrate
- 3× Care Roll-on

Total product value

~~387 €~~

Starter price

269 €

Available once per partner

Starter packages do not earn commission.

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Starter package BUSINESS

For professional growth

20 products · 5 of each

You save

246 €



Contents

- 5× Hyaluron Cream
- 5× Body Care Spray
- 5× Face & Décolleté Concentrate
- 5× Care Roll-on

Total product value

~~645 €~~

Starter price

399 €

Available once per partner

Starter packages do not earn commission.

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Career & advancement

Grow together. Clear structure. Rewarding opportunities.

At least 1 product sale per month

Rank	Sales from	Partners	Structure commission
Partner	0 €	0	—
Bronze	250 €	1	1 %
Silver	500 €	1	2 %
Gold	1 500 €	2	3 %
Platinum	3 500 €	4	4 %
Premium	7 500 €	6	5 %
Ambassador	15 000 €	8	6 %

Direct commission	
Partner	**20 %**
Bronze	**21 %**
Silver	**22,5 %**
Gold	**25 %**
Platinum	**27,5 %**
Premium	**30 %**
Ambassador	**35 %**

Sales bonus	
250 €	**1 %**
500 €	**2 %**
1 000 €	**4 %**
2 500 €	**6 %**
5 000 €	**8 %**
10 000 €	**10 %**
20 000 €	**12 %**

Structure commission	
Bronze	**1 %**
Silver	**2 %**
Gold	**3 %**
Platinum	**4 %**
Premium	**5 %**
Ambassador	**6 %**

Key principles

- At least 1 product sale per month.
- Partners can build teams in their own accounts.
- Personal activity, sales and structure bonuses can grow.
- Starter packages do not earn commission.

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Interested?

Talk to us about your opportunities as a KROKOGRA® partner.

CONTACT

KROKOGRA®

PREMIUM NATURAL SKINCARE

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Visit the partner page

Naturally successful together.